



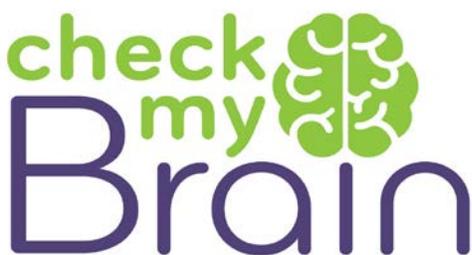
SCIENCE-WATCH-TODAY

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Check My Brain by Omnion –

MEDICAL BREAKTHROUGH YOU DON'T WANT TO MISS

Only a few years ago, innovation and innovation policies were still the reserve of high-income economies. Today, even some less developed economies – especially those with an abundance of rich academic history – have placed innovation firmly on their agenda to boost economic and social development. Economies at all development levels now ask questions about how to instill the curiosity of science and entrepreneurship in talented researchers, how to make public research more relevant to business, how to foster business innovation, and how to make intellectual property work for biomedical innovation.



Here we present **Omnion Research International**, a biomedical company founded in Zagreb, Croatia. Although being strongly supported by much more famous international partners from Belgium, UK, USA and Singapore, they are primarily situated in a small southeast Mediterranean country. However, this did not prevent them to achieve an extraordinary success - their recently launched product is already now – a big news for the whole world. *Check My Brain* uses neurons obtained from a hair sample to bring two outstanding benefits: firstly, it makes a quick and thorough

screening of one's health and second, it brings personalized advice on therapy which is needed to improve one's health. It sounds incredibly simple, but wasn't that the case with discovery of stem cells or PCR?

And their results are simply stunning: 82% of the users report "a significant improvement of the overall health", including significantly diminished problems of insomnia, paresthesia, chronic pain, lack of concentration, lack of energy and most importantly – improvement in general status of biomarkers of dementia.



Although more than 20 scientists from several countries were involved in this endeavor, a real and most responsible father of this brainchild is a Croat **Dinko Mitrecic**, a medical doctor with an outstanding international career.

"What we did was the following", says prof. Mitrecic, "we simply used technologies developed in the last decade, our expertise in stem cell technologies and a notable boom of biomarkers, we combined all that with a personalized medicine approach and – here we are...The strongest point is that our platform is truly modular system without limits.

Whenever someone discovers a new biomarker, we can easily incorporate it in our platform. For example, recently we were asked by a local football team what can we do for them. We dig out all possibly useful parameters and measured them using our approach. Now they use it because it shortens recovery of their players. Indeed, indications for our platform are unlimited", says prof. Mitrecic.

Investors, watch it! The value of this company will soon become sky-high!